



Professional Image

Description

In this course, students learn about key factors that contribute to a professional image. Participants will obtain tools to assess and improve their own image.

Who should attend?

This course has broad application and will benefit anyone interested in improving their Professional Image.

Sample Agenda

- Learn the value of a positive first impression
- Review non-verbal communicators that can impact image
- Understand the relationship between image and self-confidence
- Learn & practice techniques to reinforce a positive self-image
- Learn key components of business etiquette
- Obtain feedback on personal image

Prerequisites

Most effective when taken after Interpersonal Communication

Note

Can be combined with individual coaching